

FROM THE DESK OF BETH AND GREG

Life goes by so fast. It doesn't seem like it's been 25 years since Beth and I founded Automotive Support Group LLC. But this May marks our Silver Anniversary, and so much has happened during this time. There isn't enough space to highlight it all.



2012 - Beth & Greg in Hong Kong

After working at Ford for a little more than ten years as truck engineers and product planners, we ventured into the dealership side for a few years. Unfortunately the heavy truck dealership didn't work out as we hoped. In debt and out of work, we formed Automotive Support Group and were hired by Ford to solve a problem they were having with vehicle fires. After successfully resolving the problem, we continued to get more assignments from Ford, and in 1988 we hired our first employee. ASG was off and running. *For more information on our early years see the articles on [How it All Started](#) and [Company Milestones](#).*

With a lot of hard work and a little bit of luck, we reached \$10 million in sales by 1996 with 100 percent of business coming from Ford. Concerned we were relying on only one



1999 - Greg Rouke, Joanne Hiscox, Beth Ardisana

25 years
of service

asg.renaissance

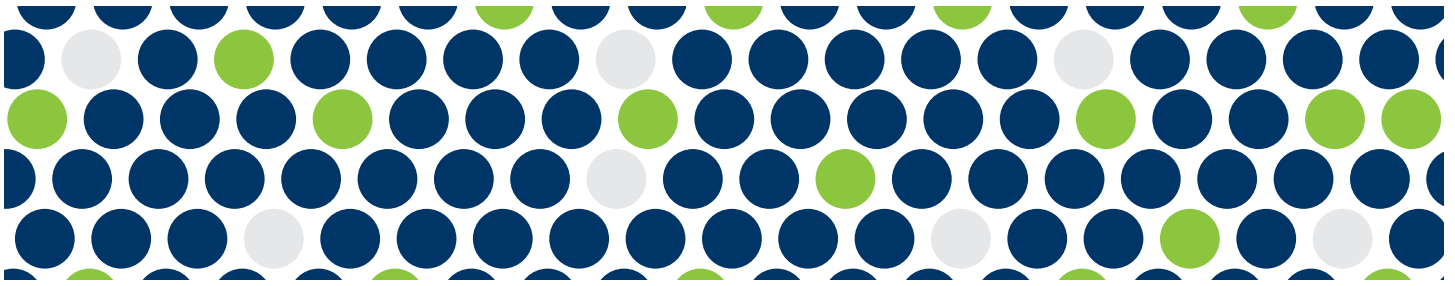
client, we started exploring opportunities to expand through acquisitions and hiring the right people with the right skill set to move the company forward.

That year, we had the opportunity to acquire Renaissance Systems Technologies (RST), a Southfield based information technology staffing firm. Purchasing RST doubled our size and brought in new clients, such as Chrysler and NBD Bank. RST part-owner Joanne Hiscox became a business partner and ASG owner (from 1996 to 2003), and we were lucky to get her. We would not have been able to purchase RST without Comerica Bank, and we are grateful for their assistance. Comerica continues to be an important business partner of ASG's today.

With the purchase of RST, we also changed the company name to ASG Renaissance – reflecting the fact that we had grown beyond one client and one industry. [more >](#)



2007 - Greg Rouke, Lisa Speaks, Beth Ardisana, and Laurie Bradley



Over the next 10 years, we continued to grow hitting a peak of over \$30 million in sales and almost 400 employees in the early 2000's. We had expanded our business outside of automotive, which was hard to do, but eventually over time we were successful. The hard part of expanding to other industries is learning their unique culture and their industry acronyms and lingo.

In 2005 Laurie Bradley joined the company, and in 2006 she became an owner. Laurie brought a wealth of knowledge and experience in the staffing business. And just as important, she brought a combination of great drive, attitude and dedication that is rare to find. Beth, Laurie and I are currently the three owners of ASG.

In 2006 ASG's business was 75 percent automotive, 19 percent defense, and 3 percent environmental. But things were about to get worse, especially in Detroit. GM and Chrysler filed for bankruptcy, Ford hocked everything it could, including the Ford Oval, to borrow money to stay alive. The auto industry was on the brink of collapse.

We also faced our own challenges. 2007 to 2009 were some rough years for ASG. A number of clients couldn't pay their bills, and the Michigan and national economy was quickly tumbling. But with the help of our business partners like Comerica, the hard work of our associates and some critical management decisions, we returned to profitability in 2010 and 2011.

The business mix changed dramatically during this time, and today it is 20 percent automotive, 49 percent defense and 22 percent environmental. We are also doing business in 23 states and Canada.



Ford Red Bus

Over the years we've done some very interesting projects, but there are two that stick out in my mind. These are the historic Red Buses at Glacier National Park and the work we are currently doing for Navistar Defense Engineering. The chassis' of the Red Buses had rusted out over time and had

to be replaced. We managed the project to restore the buses to operational condition which included managing all budgets, working with various Ford Division executives, the Federal Government, the National Parks Service and the engineering company that handled the actual restoration. All 33 buses were shipped to Dearborn, restored and shipped back to Montana.

With Navistar, we are working to create and improve the military vehicles that our armed forces use in defending our country. Our associates find the work environment very gratifying as they work not only to improve the vehicles, but also to enhance security features for our troops.



Maxx Pro

It has been an incredible ride with a lot of ups and downs, but we have been able to ride out the storms and come out stronger in all aspects of the business. As for the future, we are confident we have the right people and programs in place to continue adapting and changing as we go forward into the next 25 years.

Whether you have been with us since the early days, like our lawyers and bankers, or you've recently joined the team as an associate, customer, partner or supplier, we thank you for being such a large part of the company's past, present and future success.

We couldn't have done it without you and everything you do, day in and day out, is truly appreciated.

Here's to the start of the next 25 years!

Beth and Greg



A WORD FROM LAURIE BRADLEY



Laurie Bradley is the newest member of the ASG Renaissance team. Laurie joined ASG as a consultant in 2005 and became a company owner in 2006. She has many years of experience with some of the world's largest multi-national human capital companies, such as Kelly Services and Adecco. In addition to her staffing experience, Laurie

has also held senior executive positions in companies that provide web marketing, internet security, and engineering services as well as technical publications for the military and automotive industries. Laurie is currently president of ASG, where she leads the sales efforts for the company and the operations of the Human Capital division.

The last seven years have been some of the most energizing of my professional career. One of the most important differences in working for a privately held company versus a public company is that we are more nimble. We can make changes quickly, and seize opportunities before our larger competitors can even get organized. This keeps ASG's service offerings relevant, and we can proactively meet the changing needs of our clients and associates.

With each passing year, we've become more resourceful and creative as we continue to expand into new markets throughout the U.S., Canada and the United Kingdom as well as expand our core services to meet the needs of our clients. Along the way, we've also developed key synergistic partnerships to help accelerate our growth.

In 2009, we launched Blue Force Services to focus on specialty areas including integrated logistics and technical documentation services.



Just recently we've branched out into security. We can provide a team of highly specialized security professionals with decades of experience serving in the military special operations, law enforcement and counterterrorism units.

Every day has been a learning experience, and I am blessed to work with such a great team of professionals across the entire company. Our associates thrive on chaos and love taking on new challenges whether its new markets or new clients. Our associates, clients, team members and partners give ASG its competitive advantage, just as it did in the early years.

I thank each and every one of you for your ongoing contributions and support. Being in business for 25 years is a tribute to all past and current associates, and it is with great enthusiasm that I look forward to a bright future as we venture into the next 25 years.

Laurie Bradley



PARTICIPATE IN ASG SELECTED CHARITIES AND WIN A DONATION TO YOUR FAVORITE CHARITY!



Throughout our 25th anniversary year, ASG will offer our associates an opportunity to participate in several events centered on serving our communities. For each hour that an Associate volunteers at one of the designated events, ASG will enter your name into a drawing to be held in May 2013. The winner of the drawing will have \$500 donated to the charity of their choice. Volunteer more hours and increase your odds of rewarding your selected charity.

ASG reserves the right to qualify an associate's requested charity.

In the next three months, ASG associates are invited to participate in the following activities:



2012 SUSAN G. KOMAN RACE FOR THE CURE

Date: May 26, 2012

Time: 8:00 a.m. – 10:00 a.m.

Location: Downtown Detroit
The ASG Team meets at the Town Pump, close to the start of the walk/race.

ASG will pay the participation fee for any ASG Associate (associates only) that is interested in supporting the Race for the Cure. Please contact Anne Marie Bassett at abassett@asgren.com for more details.

BOCCE BALL TOURNAMENT & NETWORKING EVENT



Date: June 7, 2012

Time: 6:00 – 9:00 p.m.

Location: Palazzo di Bocce
4291 South Lapeer Road
Orion, MI 48360

ASG Renaissance is partnering with organizations in Southeastern Michigan focused on education and opportunities for disadvantaged children. All guests for the event are encouraged to bring a new or gently used children's book, toy or game to help support these worthy causes.

MERCY EDUCATION MENTORING DAY



Date: July 12, 2012

Time: 12:45 p.m. – 3:30 p.m.

Location: ASG's Dearborn Office

ASG will be hosting 35 middle school children at its Dearborn office as part of the Mercy Education Project, a program that provides tutoring to at-risk girls in Southwest Detroit. ASG associates will share their career expertise and experience with the students.

HOW IT ALL STARTED

Some could argue that 1987 was not the best year to start a company. A big manufacturing and automotive epicenter, Michigan was suffering from a weak manufacturing sector after four solid years of growth and the national unemployment rate was at 8.4 percent. But for Lizabeth Ardisana and her partner Greg Rouke being out of work and \$350,000 in debt brought out their entrepreneurial spirit and ASG Renaissance was born.

Returning to the experiences they gained as engineers at Ford Motor Company, Beth and Greg formed Automotive Support Group, (ASG) LLC and began knocking on doors. They landed their first assignment when Ford hired them to solve a problem with fires in vehicles built on Econoline and F-Series chassis'. Working around the clock with a team of more than 30 Ford engineers and other consultants, they successfully solved the issues.

Using their hard-won respect for their work on the ambulance program, they were hired to develop Ford's first Quality Vehicle Modifier (QVM) Program for companies that built ambulances, fire rescue, school buses and recreational vehicles on Ford chassis'. They visited more than 50 vehicle modifiers in the U.S. and Canada to understand how vehicles were being modified and identify potential problems to help modifiers avoid them.



1998 - Ford QVM Team

In 1988, Ford asked them to take on additional assignments and hire additional people. During the first three years, ASG was run out of a spare room in Greg's house. Within that time, they repaid their debt, and the company began to prosper.

ASG was awarded Ford's Q1 Quality Award in 1989 for its work on the QVM Program – becoming the first minority service supplier to receive the award. In 1990, ASG moved into its first office on Auto Club Drive in Dearborn, and received its first blanket purchase order from Ford in 1991.

With an eye toward the future, Beth and Greg have always looked for ways to expand the company's service offerings so they could provide a one-stop shop for all their client's needs. In 1992, ASG expanded its services to

include marketing planning and business planning services. Led by Dave Tarrant, ASG's first project was to develop a five-year product plan for the Ford F-Series Crew Cab. As a result of his expertise and hard work, Dave became an owner of ASG in 1992.



Dave Tarrant

By 1996 ASG reached \$10 million in sales with a lot of hard work and a little luck. The company had outgrown its office on Auto Club Drive and moved into the Fairlane Towers adjacent to the Henry Hotel in Dearborn. That year, the company launched its public affairs business led by Howard Hampton. Howard was an excellent PR professional and became an owner that same year.



Howard Hampton

1996 was a pivotal year in another way as well. ASG also had an opportunity to purchase Renaissance Systems Technologies (RST), a Southfield based information technology staffing firm. The purchase brought several important changes. First, it doubled the firm's size to \$20 million in annual sales. Second, it helped the company diversify from being 100 percent reliant on Ford by adding Chrysler and NBD Bank as clients. Third, RST part-owner Joanne Hiscox became a business partner and ASG owner (from 1996 to 2003). ASG also added information technology staffing as a core business and gained a new office in Southfield where RST was headquartered.

With the purchase of RST, the company also changed its name to ASG Renaissance reflecting how the acquisition combined the best services of both companies. With its new clients and focus, Automotive Support Group had also outgrown its original name.



In 1999, Ford formed the Premier Automotive Group (PAG), which consisted of the company's luxury brands Jaguar, Land Rover, Aston Martin, Volvo, Lincoln and Mercury. By 2001 PAG 's headquarters were moved to Irvine, California joining another Ford brand, THINK, on the west coast.

In 2001 ASG, which was providing public relations services to both PAG and THINK at the time, purchased a boutique communications agency – Back Bay Communications



Range Rover Evoque - 2012 North American Truck of the Year

in Orange County California – to be better positioned to service its California clients. ASG employees Lynn Slovick and Jennifer Banovetz volunteered to move out to California from Michigan to support the new office and join the former Back Bay team.

This acquisition expanded the company's marketing and creative design capability and helped the company enter the California market. Today, ASG continues to provide PR services to Land Rover and Jaguar out of our California office, We are extremely grateful to be able to continue to provide public relations services as their Agency of Record.

In 2005, ASG acquired The Collective, a Detroit-based web design and development firm and in 2010, established Blue

Force Services to provide technical personnel and support services to U.S. defense and government contractors and other federal agencies.

Beth and Greg have successfully guided ASG from a small automotive supplier to its current position as a recognized industry leader by focusing on clients' needs, recruiting and developing top professionals and giving back to communities it serves. Today, ASG offers a multitude of professional services that no other professional services firm can match.



2006 - ASG's new office in Cosa Mesa, CA



Jaguar XKRS

COMPANY MILESTONES:

- 1987** Automotive Support Group is incorporated
- 1988** First employee hired
- 1989** First minority service supplier to received Ford's Q1 Award
- 1990** ASG opened its first office on Auto Club Drive in Dearborn
- 1992** Added a marketing and business planning department
- 1993** Outgrew its original office space and moved to Fairlane Town Center
- 1996** ASG launched its Public Affairs business unit
- 1996** Acquired Renaissance Systems Technologies, a Southfield, MI based IT staffing firm.
Changed name to ASG Renaissance
- 2001** Acquired Back Bay Communications, a boutique advertising and Public Relations firm in California and opened an office in Orange County
- 2001** ASG launched Renaissance Creative Group (formally, ASG Renaissance Public Affairs)
- 2002** Moved from Fairlane Town Center to current office on Garrison in Dearborn
- 2003** Named Communications Agency of Record for Land Rover North America and Jaguar North America
- 2004** Moved from the Southfield Town Center to Farmington Hills
- 2005** Acquired The Collective, a Detroit-based Web development firm and created ASG Renaissance ULC, a Canadian Company
- 2005** Lori Van Opstal becomes director of ASG Renaissance, ULC
- 2005** Incorporated Renaissance Creative Group under the ASG Renaissance name
- 2006** Opened an office in South Carolina
- 2007** Opened an office in Ontario, Canada
- 2009** Established Blue Force Service to service the defense industry
- 2010** Closed South Carolina office and moved business to Farmington Hills
- 2011** Expanded military services to include Security Services

Q1



A Special Thank You

There are so many people who have played a part in our success that we'd like to pay special tribute to them.

First, we'd like to thank our previous partners who helped to build the foundation for our growth. With their expertise, dedication and guidance, we have expanded ASG's services, grown our client base, and the building blocks they put in place have led to our continued existence and success. They have all added a level of professionalism, skills, experience and camaraderie that have gone well beyond business to become enduring friendships.

Comerica

To Dave Beatty and Dave Ambroziak from Comerica Bank who have supported ASG for more than 15 years. They have been instrumental in our successful growth.

Our lawyer of 25 years, Ray Rowe, who has been here from the very beginning. He stuck around all this time providing his valuable professional services and counsel.



While he can't be here with us to celebrate, Ruben Acosta, who recently passed away and his firm Williams Acosta supported us in a variety of business matters over the last 10 years. May he rest in peace.

Terry Pollock from our accounting firm Plante and Moran, who for many, many years has provided excellent financial service and insights.

And last but not least, we must recognize Chuck White, Bob Maloney and Gerry Kuchera from Ford Light Truck Engineering who were just as responsible for the founding and growth of ASG as Beth and I.



These three individuals initiated the first contracts ASG received from Ford as well as the subsequent Ford work that continued into the mid 1990's. Without their support (along with Dave Tarrant who was the Ford



Light Truck Sales and Marketing Manager at the time) ASG would not have prospered and grown as we have.

And again, thank you to all our Associates, past and present, for all the hard work and sacrifices you have made over the years

Thank you just doesn't seem appropriate for everyone's contributions, but please know how grateful Beth and I are for everything you have done for us.

“One key for me personally, even after all these years – is that I still enjoy getting out of bed every morning and going to work. It's still fun, interesting and challenging work.”

Greg Rouke
COO, ASG Renaissance

TESTIMONIALS

Comerica

“Comerica would like to congratulate ASG Renaissance on its 25th anniversary. Comerica has been proud to have been ASG's bank for the past 15 years, during which time ASG has grown to be one of the most respected companies in its industry. We look forward to being a partner during your next 25 years in business. Felicidades!!!!”

David A. Ambroziak – Vice President
David J. Beatty – Senior Vice President

THANK YOU TO THE PAST AND PRESENT ASG ASSOCIATES AND EXECUTIVES

The success of any company is due in large part to its leadership and employees. While Beth and Greg exude never ending optimism, they lead by example and trust in other people's abilities and knowledge. Over the years they have assembled the right mix of people who are dedicated and committed to the same values. This is what has kept ASG going and will keep it going well in to the future.

With that we'd like to acknowledge some of the people who were instrumental in the company's growth during the last 25 years.



JOANNE HISCOX – EXECUTIVE DIRECTOR, 1996 –2002

Joanne was part owner of Renaissance Systems Technology and when ASG acquired the company, Joanne was added to the ownership team. From 1996-2002, she oversaw recruiting and human resources, information technology and engineering technology staffing business units.



DAVE TARRANT – EXECUTIVE DIRECTOR OF MARKETING AND BUSINESS DEVELOPMENT, 1992 - 2002

Dave joined the company in 1992 as Executive Director of Marketing and Business Development with his main focus on providing management consulting services to Ford Motor Company's commercial truck division. In 1996, Dave became a member of the ownership team.



HOWARD HAMPTON – EXECUTIVE DIRECTOR – RENAISSANCE CREATIVE GROUP, 1996-2003

Howard joined ASG in 1996 to launch the company's public affairs business unit and led a 30-member team providing a full spectrum of marketing and public relations services. He became a member of the ownership team in 2000.

During this management team's reign, ASG experienced phenomenal growth.

WE WANT PHOTOS!



In celebration of our 25th anniversary, we have created a Facebook photo album with pictures from various ASG activities and client events throughout

the years. If you have photos from any ASG or client event, please feel free to post them to our photo album. <https://www.facebook.com/ASGRenaissance>

Please include a year (if you know it) and a caption with the photo.



2011 - Deepan Sivaraj and Debra Salem in Atlanta for the GE Innovation Tour.

If you have trouble posting photos, you can send them to Debra Salem at dsalem@asgren.com or Jeanette Williamson at jwilliamson@asgren.com, and we will make sure they get posted.



2007 - Michelle Freda-Craib, Cynthia Burns, Delisa Jones Maria Martella & Katrina Lyons at ASG's 20th Anniversary Celebration

ASG THROUGH THE YEARS



ASG receives Crain's Detroit Best Places to Work Award - 1999 - with Craig Miller, Aaron Tate, Patty Giorgio, Melanie Dinsmore, Scott Rinn, Debra Temrowski, Mike Iles, Lisa Speaks, Greg Rouke, Joanne Hiscox, Beth Ardisana, Chris Nesbitt, Kevin Belcher, Corey Sipp, Kathy McNeil and Collen Doyle.



2008 - Detroit Race for the Cure, Mary Cetrone, Debra Salem, Joelle Neil, Liz Baker, Jeanette Williamson



2006 - ASG Summer Picnic, Brandi Watts and her daughter



1998 - Sedona, AZ, Maureen Sullivan, Jeanette Williamson, Dianna Gutierrez, Brendan Prebo & Ellen Dickson



2007 - Ric Geyer, Randy McClain, Dale Hightower, & Bill Thomas



2007 - Laurie Bradley & Greg Rouke



1995 - Greg Rouke, Brendan Prebo, Beth Ardisana & Joanne Hiscox



2007 - Toni McMorris & Geoff Rouke



2007 - Beth Ardisana & Kathy McNeil



2000 - ASG Public Affairs Team Canoe Trip

WORLDWIDE RECOGNITION FOR ASG RENAISSANCE.

Since 1987, ASG has received a distinctive collection of accolades. From individual recognition for our CEO Lizabeth Ardisana for her entrepreneurialism, community involvement, and business accomplishments to companywide work place recognition awards for our innovative human resources programs, to numerous marketing communications awards for our work on behalf of our clients.

We are very proud of these and hope you are too!

Listed below is a compilation of the awards we have won.

1988 – Qualified Vehicle Modifier Award - Ford Light Truck Engineering

1989 – Customer Driven Quality Award - Ford North America for the Qualified Vehicle Modifier (QVM) Program Team

1996 – Customer Driven Quality Award - Ford North America for the Engineering Services Supplier Study Team

1999 – “Best Places to Work” - Crain’s Detroit Business

1999 – Top 500 Women-Owned Businesses – Working Women Magazine

2000 – Young Hispanic Entrepreneur of the Year - Michigan Hispanic Chamber of Commerce

2000 – Ernst and Young Entrepreneur of the Year – Finalist

2001 – Entrepreneur of the Year – Crain’s Detroit Business

2001 – Ernst and Young Entrepreneur of the Year – Finalist

2001 – “Best Places to Work”- Crain’s Detroit Business

2002 – Metropolitan Detroit’s 101 Best and Brightest Companies to Work For

2002 – Gold Quill Award - International Association of Business Communicators (IABC)

- Award of Excellence – Graphic Design - Thunderbird Press Kit

2002 – Named one of the Largest Hispanic Owned Business – Crain’s Detroit Business

2002 – Ernst and Young Entrepreneur of the Year – Finalist

2003 – Ford Q1 Preferred Quality Status

2003 – “Best Places to Work”- Crain’s Detroit Business

2003 – Top 50 diversity-owned Michigan Business – www.diversitybusiness.com

2003 – Excellence in Business - Hispanic Business Alliance

2003 – Metropolitan Detroit’s 101 Best and Brightest Companies to Work For

2003 – Michigan Hispanic Chamber of Commerce Leadership Award – Lizabeth Ardisana

2004 – Excellence in Recruitment and Retention – The Michigan Business and Professional Association

2004 – Metropolitan Detroit’s 101 Best and Brightest Companies to Work For

2004 – Minority Supplier of the Year - Urban Wheels Award

2005 – Ford Motor Company Community Service Award



- 2005 – Metropolitan Detroit's 101 Best and Brightest Companies to Work For
- 2005 – Top Fifty Influential Minorities in Business - The Minority Business and Professional Network
- 2005 – Gold Quill Award - The International Association of Business Communicators (IABC)
 - Award for Excellence – Design – Merchants Brochure

- 2006 – “Michiganian of the Year”- Lizabeth Ardisana - Detroit News
- 2006 – MarCom Awards - Association of Marketing and Communication Professionals

- Platinum Award – Brochure/Business to Business – Range Rover Launch Kit
- Platinum Award – Brochure Design - XK Launch Brochure
- Platinum Award – Media Kit Design – 2007 Jaguar Media Kit
- Gold Award – Media Kit/Special Events – Maria Sharapova Kit
- Gold Award – Design Invitation – Maria Sharapova Invitation
- Gold Award - Newsletter Design – Land Rover Articulated
- Gold Award – Design/Program Guide – Los Cabos Travel Guide
- Honorable Mention – Media Kit/Marketing Promotion – Land Rover Experience Folder
- Honorable Mention – Design/Packaging – Los Cabos Packaging



- 2007 – Rainmaker Award - National Association of Women Business Owners – Lizabeth Ardisana
- 2007 – Metro Detroit's Most Influential Women - Crain's Detroit Business
- 2007 – ASG Renaissance named one of the fastest Growing Public relations firms in Orange County - The Orange County Business Journal

- 2007 – American Graphic Design Awards

- Award of Excellence – Graphic Design for newsletters, press kits and product brochures

- 2007 – MarCom Awards - Association of Marketing and Communication Professionals

- Platinum Award – Employee Publication/Other – Keep It Audi Lease End Remarketing Program

- 2007 – “Cool Places to Work” - Crain's Detroit Business and the American Society of Employers

- 2007 – Metropolitan Detroit's 101 Best and Brightest Companies to Work For



- 2008 – Metropolitan Detroit's 101 Best and Brightest Companies to Work For

- 2008 – APEX Award for Publication Excellence – Design and Writing

- Award of Excellence - Blue Bird Propane-Powered School Bus Dealer Kit

- 2008 – Detroit Renaissance Awards - International Association of Business Communicators (IABC)

- Best in Show – Blue Bird Propane-Powered School Bus Dealer Kit
- Award of Excellence – Special Publications – Blue Bird Propane-Powered School Bus Dealer Kit
- Award of Excellence – Non-Publication Design – National Biodiesel Board's Biodiesel Training Toolkit
- Award of Honor – Media Relations – Roush Propane-Powered F-150 Media Relations Campaign
- Award of Honor – Special Publications – Audi Lease End Remarketing Program Kit



- 2008 – Communicator Awards - International Academy of Visual Arts (IAVA)

- Award of Distinction – Graphic Design – Ethanol Vehicle Wrap
- Award of Distinction – Manual - Blue Bird Propane-Powered School Bus Dealer Kit

- 2008 – Hermes Creative Awards - Association of Marketing and Communication Professionals

- Platinum Award – Graphic Design – KIRCO Columbia Center Brochure



- Gold Award – Writing/Magazine Article – “Driving on Biodiesel” published by Maxx Torque Magazine



2009 – Diversity Focused Business - Corp! Magazine

2009 – Metropolitan Detroit's 101 Best and Brightest Companies to Work For

2009 – MarCom Awards - Association of Marketing and Communication Professionals

- Gold Award – Publicity Campaign – THINK's 2009 Media Relations Campaign

2009 – Hermes Creative Awards - Association of Marketing and Communication Professionals

- Gold Award – Publicity Campaign – National Biodiesel Board (NBB) Annual Conference Media Relations Campaign

2009 – Detroit Renaissance Awards - International Association of Business Communicators (IABC)

- Award of Merit – Publication Design/Brochures – KIRCO Corporate Brochure
- Award of Honor – Publication Design/Brochures – Battery Solutions Brochure
- Award of Honor – Publication Design Annual Reports – National Biodiesel Board's USDA Education Program Report



2010 – Metropolitan Detroit's 101 Best and Brightest Companies to Work For

2010 – Diversity Leader - Leader by Corp! Magazine

2010 – Silver Quill Award - International Association of Business Communicators (IABC Heritage Region)

- Award of Merit - Graphic Design - THINK Product Brochure

2010 – Detroit Renaissance Award - International Association of Business Communicators (IABC)

- Award of Excellence – Media Relations – THINK Media Relations Campaign
- Award of Excellence – Direct Mail/Response – The Business of Plugging In Conference Brochure
- Award of Merit – Graphic Design – Special Publications – THINK Brochure
- Award of Merit – Multi-Audience Campaign – The Business of Plugging In Conference



2010 – Communicator Awards - International Academy of Visual Arts (IAVA)

- Silver Award of Distinction - Print/Design – The Business of Plugging In Conference Brochure
- Silver Award of Distinction - Publicity – The Business of Plugging In Conference Media Relations



2011 – Metropolitan Detroit's 101 Best and Brightest Companies to Work For

2011 – Leaders and Innovators - Lawrence Technological University

2011 – Lizabeth Ardisana named to Automotive News' "Electrifying 100'.

THE SOURCE ANNIVERSARY EDITION 2012

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